

**ELC and HCYC**  
**Financing and Public Will Work Group**  
**February 20, 2010 – 9:00 am to 11:00 am**  
**INPEACE Office, Kapolei, HI**

**Present:** Melodie Vega (HCYC), Kanoe Nāone (ELC), Kau‘i Pratt (INPEACE), David Tom (GBA) and Chuck Larson (CBC)

**Public Will Campaign**

**Discussion:**

- Group needs to structure message for short term goal: to gain the attention of gubernatorial and lt. gubernatorial candidates for the upcoming election.
- One Voice should be an extension of the work of the Early Learning Council.
- The Public Will subcommittee will work to have an influence on the framework of One Voice.
- The budget for the Public Will Campaign was discussed
  - Kanoe will work on a template that includes goals, objectives, work activity and expenses to be submitted to the Early Learning Council.
- Overarching Goals and Objectives were discussed for Public Will campaign
  - The Subcommittee will participate and promote the Public Will campaign
  - A goal of the campaign would be to have a dedicated funding stream for a comprehensive 0-5 early learning system.
  - 40,000 signatures in the form of a petition are needed to get onto the ballot for the next election. A suggestion was made to run a signature initiative.
  - This will allow voters to choose a dedicated funding stream for the early learning system, which could lead to a statute.
  - Subcommittee will research legislative options for a dedicated funding stream.
  - Another goal is to find a leader willing to champion early learning, possibly Nainoa Thompson and/or Walter Dodds
  - Campaign will organize and hold forums with the early learning community and candidates before the upcoming election. A request is being submitted to the ELC to fund the forums.
  - Sergio from Miami-Dade County would be a great consult on political strategy.

Meeting Adjourned @ 11:00 am, Next meeting is March 9, 2010 at 9am at INPEACE, 1001 Kamokila Blvd. #226, Kapolei, HI 96707.